

# Continuous learning in Healthcare

## Navigating an age of opportunity

“We are at a tipping point. The next generation of healthcare workers will be vital to transform healthcare solutions and achieve better outcomes for all.”

Nancy Brown, CEO, American Heart Association

“Caring for patients properly requires an investment in the development of the professionals who serve them. This means committing to helping them learn and grow in step with the evolution of healthcare technologies. A well-informed workforce is vital to enabling healthy populations.”

Melissa Kenig, Global Professional Services Education Leader, Philips Education Services

## How to empower the next generation of healthcare professionals with the skills and mindsets needed to transform healthcare

01

### Tomorrow's healthcare leaders are keen to invest in developing their knowledge and skills

Commissioned annually by Philips, The Future Health Index 2020<sup>1</sup> highlights that younger healthcare professionals are aware of the future gaps in their careers, citing four key areas as needing input. These areas – identified by 2,867 healthcare professionals under the age of 40 from 15 countries – spanned skills, knowledge, data and expectations.

Summary indicators from the report pointed to a generation of young healthcare professionals who feel daunted by the rapid transformation and digitization of healthcare yet would welcome a broad platform of continuous learning options with a particular focus on technology and modern business in order to maximise their opportunities and roles within the smart hospitals of the future.



02

### A new generation of healthcare professionals is eager to access continuous learning

Opportunities exist to broaden continuous learning and satisfy the next generation of healthcare professionals and yet the majority of professionals (63%) interviewed were concerned that access to learning wasn't forthcoming.

In addition to the Philips Future Health Index 2020, Philips Education and Training Services also commissioned research by Gemseek<sup>2</sup> across 6 countries to explore the opportunities for enabling greater provision and support as well as identify the motivators for a satisfied emerging generation workforce.



All those surveyed highlighted ongoing professional development as a compelling need, with 76% placing the need for continuous medical learning in 1st place, ahead of procedure, clinical application and technical education.



24%

The report also found only 24% of young department heads considered themselves sufficiently trained.

03

### Continuous learning and the opportunity to work in a 'smart hospital' represents an opportunity to retain talent, improve onboarding and increase career satisfaction.

In addition to a clear appetite for continuous learning, the Philips Future Health Index 2020 highlighted the correlation between satisfaction and the ability to work within a 'smart hospital' environment, one with a progressive approach to technology and professional development.

Younger healthcare professionals who work in smart facilities are more likely that those in both digital and analog facilities be satisfied with their work. Further, those in analog facilities are more likely to be dissatisfied.



04

### Partner with a learning provider, like Philips Education Services, that can engage and empower your healthcare talent with continuous learning

Philips Education Services is passionate about helping your people grow in knowledge, satisfaction and commitment.

Your one stop shop for continuous learning, Philips Education Services offers extensive personalized and continuous clinical, technical and operational learning programs that are accessible anytime, anywhere.

Our comprehensive education programs via a blended learning approach, embracing the very latest in e-learning, data and analytics alongside behavioural insights to ensure knowledge retention and enjoyment.



## Interested to learn more?

Lets talk. Even better, lets collaborate

We'd love to help you apply Operational Intelligence to help solve your key people, process and technology challenges. For more information, please visit <https://www.philips.com/operational-intelligence>

<sup>1</sup> The Future Health Index is commissioned by Philips. The 2020 study comprises original research via a survey of 2,867 healthcare professionals under the age of 40 years old across 15 countries: Australia, Brazil, China, France, Germany, India, Japan, the Netherlands, Poland, Romania, Russia, Saudi Arabia, Singapore, South Africa and the United States of America.

<sup>2</sup> Hospital Education Services, quantitative phase study, commissioned by Philips Education Services and prepared by Gemseek, July 2020